

CATEGORY (Parent Node)	SUBCATEGORY (Child Node)	Definition:
ADDITIONAL CAPABILITIES (what else it advertises doing besides helping with mental health)	Exercise Motivation	helps to motivate with exercise support
	Pain Management	helps to cope with pain
	Sleep Problems	suggestions for improving sleep
	Smoking Cessation	helps with smoking cessation
	Weight loss	help with weight loss
	Workplace Support	provides strategies to improve work life
AGE GROUPS (app specifically mentions ages it is for)	Children; Adolescent; Adult; Geriatric; Not specified	
AUDIENCE (specific type of audience the app is marketed toward)	Employers	
	Family	
	Friends	
	General	anyone who searches the app would be welcome (most will be this category)
	Individual with Mental Health Problem	specifically targeting someone who has symptoms or has a diagnosis
	Medical Professionals-General	any medical professional
	Medical Professionals-Trainees	specifically a medical professional in training (intern, resident, student)
	Mental Health Professional	
	Not Specified	
	Nurses	
	Parents	
	PCP	primary care providers
	Student in Mental Health	a trainee in mental health
	Student in School	undergraduate or younger student
	Teachers	teacher for high school or younger students
CONFIDENTIALITY	Assures privacy or security	does it say that it will keep the information stored or private
CONSUMER FRIENDLY	Consumer friendly; Medical Language	
CREATOR	Commercial; Professional; Academic Organization; Lay Person Experienced in Mental Health	
DESCRIPTORS USED (Adjectives or other terms which are used to describe the app)	Beautiful, Visually Appealing	the app itself has good visuals or pretty pictures, pretty design
	Ease of Use	app is easy to fit into one's schedule, it provides essential information and saves the person time in the long run, is simple to run and learn how to use
	Educational	you will learn a lot of new information from using this app
	Effective	claiming the app really works
	Facing symptoms-illness	includes phrases such as: you have these symptoms and you need to recognize them, you need to deal with them

	High Usability	applies human computer interaction principles of usability - that the app is very "smooth" and has few errors
	Improve Health	this app will improve your general health
	Improve Life Skills	this app will improve your relationship skills, working with others, taking care of business, etc.
	Increase Insight	you will learn about yourself if you use this app
	Increase Positive Emotion	this app will increase your happiness, etc.
	Normalizing	includes phrases like: most people feel stressed; the app creator sharing, I have anxiety and so I made this app
	Optimism around Treatment	the app increasing the persons' optimism that it will help them; includes phrases such as: this treatment will help make your life better
	Special	any adjectives/words trying to uplift the app which are "shiny" like: exciting, new, state of the art - etc., best, most popular, won award etc.
	Symptoms Interfering with Functioning	identifying that the symptoms are bad enough to be causing problems in function; using phrases such as: are you having problems with your relationships? at work? etc.
	Trustworthy	properties of the app that make it something you can trust using like that it uses professional advice or testimonials from others that it was something that was helpful
INTERACTIVE	No; Not Stated; Yes	the user puts input into the app and gets some kind of output
LANGUAGE STYLE USED	Diagnostic	using medical language for diagnoses like depression, anxiety, ADHD, mental illness
	Lay	using lay terminology for diagnoses or symptoms like stress, feeling down, worrying instead of diagnostic terms
	New Terminology	creating terminology to use
	Poor Grammar	written with poor grammar or language deficit
LANGUAGE TONE USED	Negative; Neutral; Optimistic	
LEGAL DISCLAIMER	(Presence of disclaimer)	
NUMBER OF DOWNLOADS (only Android)	Unknown; 1+; 10+; 100+; 1000+; 10000+; 100000+	
COST	Free; Price	
USER RATING	0; 1-2.5; 3-3.5; 4-4.5; 5; Not available	
APPARENT PURPOSE OF APP	Clinician Targeted Tool	app designed to be mostly used by clinicians
	General Mental Health Education	in general to educate public about a mental health problem
	Help a Friend	an app to help a friend who is in trouble
	Informational	providing information in general not necessarily about mental health or with a purpose to educate

	No Specific Marketed Purpose	also select this if none of the other categories apply
	Prevent Mental Health Problems	designed to prevent mental health problems from occurring
	Reduce Stigma	to reduce the stigma of mental illness
	Self-screening or Diagnosis	a test to screen for a mental health problem
	Social Networking or Social Support	to connect with others via the app
	Symptom Relief or Treatment	to decrease the level of symptoms or directed at treating an underlying mental illness with tools from the app
MENTAL HEALTH DIAGNOSIS OR SYMPTOM MENTIONED	ADHD; Amnesia; Anxiety; Autism; Bipolar; Bullying; Child Trauma; Dementia; Depression; Eating Disorder; General mental health; General trauma; Impulsivity; Learning Disorder; Memory; No specific symptom or diagnosis mentioned; OCD; Panic disorder; Personality disorders; Postpartum Depression; PTSD; Schizophrenia; Sleep Disorder; Somatoform (mental illness problems expressing themselves physically (e.g. nausea, headache)); Stress; Substance Abuse (excluding tobacco use); Trauma in Schools	
RELEVANT TO SEARCH TOPIC (search topic is diagnosis searched in the App store)	Relevant to specific search topic	the search topic is directly listed in the app description. specifically addresses search topic as at least one of the focuses of the app
	Related to mental health in general	the search topic is not directly listed in the app description, but does list some other "mental health" search topic in the codebook. Does not address the search topic but addresses mental health in general or a mental health topic
	Related to coping with stress in general	this app directly discusses stress in direct description and words related to coping with stress (i.e. Relax). Does not address the search topic or general mental health but addresses stress in general
	Related to health in general	does not address the search topic or mental health or stress but addresses health in general
	Not relevant	does not appropriately fit into any previous relevancy category. Does not address the search topic OR mental health, stress, or health in general
SENDS REMINDERS	No; Not Stated; Yes	
TESTIMONIALS	anything in app in quotes - reviews from individuals/groups/media/magazines	
SOURCE OF INFORMATION SUPPORTING APP USE OR MENTAL HEALTH DIAGNOSIS	DSM Criteria; National guidelines; Not Stated; Personal experiences or stories; Professional's experiences; Research evidence	
APPROACHES TO IMPROVING MENTAL HEALTH USED BY THE APP	Brainwave frequencies; Calming Audio; Cognitive Behavioral Therapy; Connect with MH Resource; Crisis management; Diary or journaling; Heart Rate Tracking; Hypnosis; Interpersonal support; Medication Management; Meditation; Mood tracking with (or to share with) provider; Other therapy; Relaxation; Stress Management; Support Group; Symptom tracking; Validated Diagnostic Screens	